PPLFF: Agenda: August 7, 2003

√1. Sponsors:
What we have from old sponsors?
(A one by one run down)
Expanding our asking–KRCC List
Deadline for the program

√2. Tickets:
Ticket Letters
Ticket Packets
Telephoning friends and acquaintances
Opening Night complimentary tickets for community leaders

√3. Poster and Brochure Distribution:
What's covered? What isn't?
------alternative Flyer
-----website: PPLFF.org

√4. Program: Public Relations and Outreach
Kits for Gazette, Independent, & Denver Post:
PSA's
Articles for Out Front and Springs Magazine
Out Reach: Netcore, over-fifty, P-Flag (August 19 7pm) (RMA)(TUESDAY) 508 N. TEJON
More PR Help Needed??? Who can help?
Partnering with community organizations on stage

√5. Hospitality

√6. Fed-Ex—Where we stand?

√7. Miscellaney

NEXT Meeting: Aug. 21st
— NETCon List at Enter — compare with old list

Phoning for PPLFF (shorten or change as suits you)

Hello(Name of the Person you're calling)
This is (your name) calling for the Pikes Peak Lavender Film Festival, September 19-21.

We need you to support the continuation of this fine LGBT film festival in Colorado Springs by purchasing a festival pass :
We're offering a Full Festival pass for $70, includes 9 shorts and 9 Features Opening and Closing Night Parties
> a Half Pass which includes Opening Night reception catered by Cravings and films plus any four films Saturday and/or Sunday and Closing Night Party–$45
>Or, any four films Saturday and/or Sunday–$30

(Individual Opening Night and film program tickets will be available at the FAC Box Office after Labor Day Sept. 1–Opening Night–$20–all other programs(short and feature)–$10)

Ticket Outlets:
The Pride Center(Tues-Sat 2-6) 7161/2 N. Tejon St.
Toons (Open Every day 4pm to 10pm 802 N. Nevada
Wag N' Wash 1625-H West Uintah(Near Mountain Mamas)
Spice of Life 727 Manitou Avenue

(If anyone says they can't afford the admission, ask if they'd like to volunteer and take their names and phone numbers and forward to_____

PPLFF Meeting Minutes - 7 August 2003

The following members were in attendance:

Name	E-mail	Phone
Robert Armintor		
Bradley Blaisdel		
Alma Cremonesi		
Bill Crissman		
Tim Fotinos		
Chris May		
Jonelle Neighbor		
Marty Pebler		
Bob Steinborn		
Marie Walden		
Bev Wasil		

The following members were unable to attend:

Lori Adams
Gwin Coleman
Ellie Collinson
Paul Forsett
Lynn Igel
Julius Jacildone
Eric Verlo
Arlette Woodward

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1) The meeting was called to order at 19:05.

2) Alma reported that all bookings are now confirmed.

3) It is the general consensus of the committee that the sponsorship process is moving along much more slowly than last year, and that sponsorship levels have decreased. Alma reiterated that the primary committee focus has to be on sponsorships if we are to avert financial disaster. It was proposed that we should go through the current NetCore Directory to identify any potential sponsors that have not already been contacted. It was agreed that the deadline for sponsorships will be the end of August.

4) A list of 35 potential sponsors has been culled from KRCC's online list of sponsors. Marie will input this data and transmit it to Bobbie for mail merging. A letter and form will be sent to each potential sponsor on the list on Monday, to be followed up by a phone call by Bill or Tim.

5) Tim and Bobbie will send the ticket letters out on Tuesday.

6) Alma advised those who have not already done so to pick up their ticket packets from the foyer of Alma's residence.

7) Alma reminded everyone to make a point of contacting their own circle of friends and acquaintances to increase tickets sales and/or sponsorships.

8) To increase the festival's exposure and profile, Alma proposed the idea of contacting 50 community leaders at the end of August, and presenting each with a pair of opening night passes.

9) The completion of the press kits for The Gazette, The Independent and The Denver Post is still awaiting the arrival of some screening videos, but is expected to be completed on Monday or Tuesday.

10) Alma is writing promotional articles for Out Front and Springs Magazine.

11) Outreach towards allied organizations was discussed. It was agreed that Ellie will approach NetCore, Robert will approach the PPGLCC's Over-50 group, and that Alma will approach PFLAG.

12) Alma floated the idea of partnering with community organizations during on-stage presentations during the festival.

13) Marie reported that FEDEX has received our FAX requesting a non-profit shipping account, and that they are processing the matter.

14) Alma and Bobbie announced that no PPLFF funds can be withdrawn for any purpose until the film rental fees have been paid. Committee members must wait until after the festival to be reimbursed for expenses.

15) The next full committee meeting will be held at 19:00 on 21 August at 1262 Terrace Rd.

16) The meeting adjourned at 20:45.

Marty Pebler
Secretary of the Board, PPLFF